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Import Division

AUG 8

1927

# SEEDS

OLDS' MADISON

L. L. Olds & Co.

RECEIVED

★ JUL 6 1931 ★

U. S. Department of Agriculture.

Vegetable and Flower Seeds

WHOLESALE

Net Price List to Dealers

For use of our salesmen only

Delivery Spring 1928

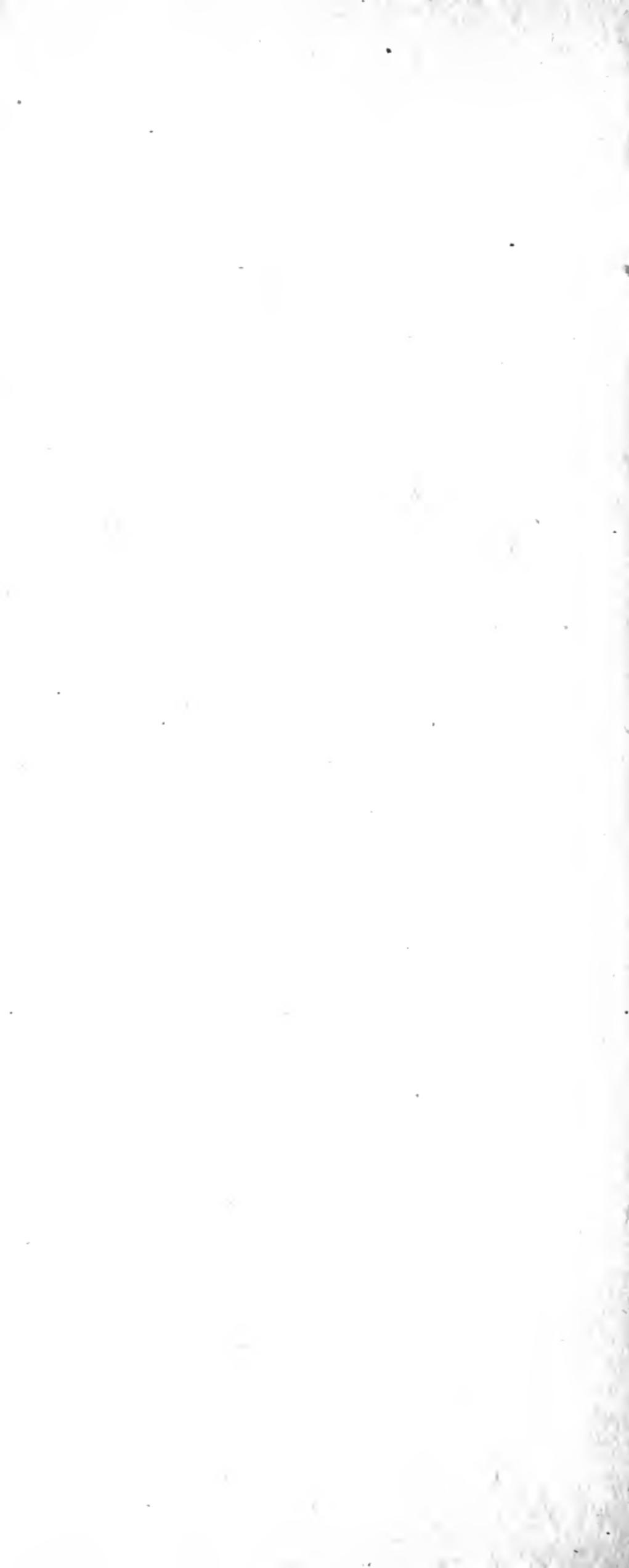
Subject to usual crop conditions

**L. L. Olds Seed Company**

MADISON,

: - : - :

WISCONSIN



## DEALERS' WHOLESALE PRICE LIST

### ASPARAGUS

Quarter pounds at the pound price.

No.	Lb.
2 Columbian Mammoth White .....	\$ .60
5 Palmetto .....	.60
6 Mary Washington .....	2.00

### BEANS

10 Black Valentine .....	\$ .11
12 Improved Red Valentine.....	.13
13 Bountiful.....	.15½
15 Stringless Green Pod.....	.14
19 Refugee.....	.13
19½ Olds' Late Stringless Wax.....	.17
20 Improved Golden Wax.....	.14
20½ Olds' Early Stringless Wax.....	.16
22 Davis White Wax.....	.14
24 Pencil Pod Wax.....	.14
26 Webber Wax.....	.14
27 Hodson Wax.....	.11
30½ Dreer's Pole Lima .....	.21
31 Henderson's Bush Lima .....	.20
33 Ford's Mam. Podded Lima .....	.21
34 Burpee's Imp'd Bush Lima .....	.21
34½ Fordhook Bush Lima .....	.23
38 Kentucky Wonder .....	.18
38½ Kentucky Wonder Wax .....	.20
39 Scarlet Runner.....	.18

### BEET

40 Early Egyptian .....	\$ .40
40½ Fireball (Forcing) .....	.50
41 Imp'd Early Blood Turnip.....	.40
44 Early Eclipse.....	.40
45 Early Model.....	.40
48 Detroit Dark Red.....	.40
51 Crosby's Egyptian.....	.40
52 Crimson Globe.....	.40
52½ Lucullus Swiss Chard.....	.40

### MANGEL

55 Mammoth Long Red .....	\$ .25
56 Golden Tankard .....	.25
59 Giant Yellow Eckendorf.....	.25
59½ Danish Sludstrup.....	.25
63 Giant Half-Sugar.....	.25

### SUGAR BEET

61 Klein Wanzleben.....	\$ .25
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## L. L. OLDS SEED COMPANY

### BRUSSELS SPROUTS

No.		Lb.
65	Danish	\$1.25

### CABBAGE

70	Early Jersey Wakefield	1.40
72	Charleston Wakefield	1.40
73	Golden Acre	4.00
74	Volga	1.40
75	All Head Early	1.40
76	Wisconsin All Seasons	7.50
80	All Seasons	1.40
80½	Wisconsin Hollander No. 8	7.50
82	Premium Late Flat Dutch	1.40
83½	Chinese (Pe-Tsai)	1.65
84½	Copenhagen Market	2.00
85	Danish Ballhead	1.50
87	Copenhagen Disease Resistant	8.00
88½	Glory of Enkhuizen	1.50
89	Mammoth Rock Red	2.00

### CARROT

100	Danver's Half Long	.60
102	Improved Long Orange	.60
103	Oxheart	.60
104	Special Morse Strain Early Chantenay	.75
105	French Forcing	.70
108	Half Long Stump-rooted	.55
111	Orange Belgian, for stock	.50
112	Mastodon, for stock	.50

### ENDIVE

Quarter pounds at 1-3 the pound price.

185	Green Curled Winter	.65
186	White Curled	.75
187	Broad Leaved	.65

### CAULIFLOWER

Quarter pounds at one-third the pound price.  
Ounces at one-tenth the pound price.

90	Early Snow Ball	14.00
93	Dry-Weather	14.00
94	Autumn Giant	5.00
95	Earliest of All	10.00

### CELERY

Quarter pounds at 1-3 the pound  
price. Ounces at 1-10 the pound price.

115	White Plume	2.00
115½	Easy Blanching	1.75
117	Golden Self Blanching	5.00
118	Giant Pascal	1.75
121	New Winter Queen	2.25

### CELERIAC

125	New Giant Prague	1.75
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### CHICORY

130½	Witloof (Fr. Endive)	1.50
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# DEALERS' WHOLESALE PRICE LIST

## SWEET CORN

No.	Lb.
135½ Early July.....	\$ .14
136 Mammoth White Cory .....	.10
137 Olds' Earliest Ideal.....	.14
138½ Howling Mob.....	.10
139 Early Champion .....	.10
139½ Country Gentleman .....	.10
140½ Black Mexican.....	.12
141½ Golden Cream .....	.12
142 Golden Bantam.....	.10
142½ Bantam Evergreen.....	.10
145 Early Evergreen .....	.12
147 Stowell's Evergreen.....	.11
138 Early Mayflower.....	.10
144 Wonder Bantam .....	.14

## POPCORN

150 White Rice .....	.10
154 Blue Beauty.....	.13
154½ Tom Thumb.....	.12

## CRESS

134 Extra Curled.....	.50
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## CUCUMBER

156 Early Green Cluster .....	.60
157½ Snow's Pickling .....	.65
158 Improved Chicago Pickling.....	.75
159½ Earliest Long White Spine .....	.75
160½ Early Fortune .....	.80
162½ Klondike.....	.65
163 Cumberland.....	.70
164 Improved White Spine .....	.75
165 Improved Long Green .....	.75
169 Davis Perfect .....	.85
170 Japanese Climbing.....	.60

## EGG PLANT

I-4 lb. at 1-3 pound prices  
Oz. at 1-10 pound prices

180 New York Improved .....	3.00
181 Black Beauty.....	3.00
183 Florida High Bush .....	2.50

## GORARDS

190 Japanese Nest Egg.....	.75
192 Dipper .....	.75
193 Club .....	.75

## KOHL RABI

1-4 pound at 1-3 pound price.  
Oz. at 1-10 th. pound price.

205 Early White Vienna .....	1.50
206 Early Purple Vienna.....	1.50

## LEEK

210 Broad American Flag.....	1.25
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## L. L. OLDS SEED COMPANY

### MUSTARD

No.		Lb.
257	Giant Southern Curled.....	\$.40
258	White London.....	.35

### LETTUCE

215	Grand Rapids.....	.75
216	Iceberg.....	1.00
217	<b>Improved Hanson</b> .....	.85
217½	Matchless.....	.95
218	New York.....	1.25
219	Black Seeded Simpson.....	.75
220	<b>Early Prize Head</b> .....	.75
222	Big Boston.....	.95
223	<b>Unrivaled</b> .....	1.20
226	Silesia.....	.75
227	May King.....	.85
231	<b>Paris White Cos.</b> .....	.75
232	Wayahead.....	.75

### MUSKMELON

235	Lake Champlain.....	.75
236	<b>Extra Early Hackensack</b> .....	.70
237	Knight.....	.75
238	Emerald Gem.....	.70
239	Select Osage.....	.75
241½	Milwaukee Market.....	.80
242	<b>Burrell's Gem</b> .....	.70
243	Bender's Surprise.....	1.00
244	<b>Rocky Ford</b> .....	.70
245	Olds' Early Model.....	.75
246	Pollock 10-25.....	1.25
247	<b>Hoodoo—Hearts of Gold</b> .....	.70
247½	<b>Gold-Lined Rocky Ford</b> .....	.70
248½	Banana.....	.70
251	Henderson's Bush.....	.80
252	Golden Beauty Casaba.....	.90
253	Honey Dew.....	.80
254	<b>Tip Top</b> .....	.75

### WATERMELON

261	Sweetheart.....	.50
262	<b>Cole's Early</b> .....	.50
263	Fordhook Early.....	.45
265	New Chilean.....	.45
267	Ice Cream (Peerless).....	.50
268	<b>Irish Grey</b> .....	.50
270	<b>Kleckley's Sweet</b> .....	.50
270½	Klondike.....	.50
271	Alabama Sweet.....	.50
271½	<b>Tom Watson</b> .....	.50
272½	Golden Honey.....	.45
273	Halbert's Honey.....	.50
275	Citron.....	.50
276½	Winter.....	.60

### OKRA

278	White Velvet.....	.60
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# DEALERS' WHOLESALE PRICE LIST

## CHIVES

No.	Oz.
279 Olds' Choice .....	\$ .20

## ONION

No.	Lb.
285 Yellow Globe Danvers.....	1.50
285½ Mountain Danvers.....	1.75
287 Large Red Wethersfield.....	1.25
288 Ailsa Craig.....	1.50
290 Southport Yellow Globe.....	1.50
291 Southport Red Globe .....	1.50
292 Southport White Globe .....	2.00
293 White Portugal or Sil. Skin .....	1.85
295 Welsh.....	1.75
297 Prizetaker.....	1.50
299 Australian Brown .....	1.15
300 Ohio Yellow Globe.....	1.50
303 Early White Queen.....	1.60

## ONION SETS

	Bu.
White Bottom.....	
Yellow Bottom .....	
Red Bottom.....	-

## PARSLEY

No.	Lb.
305 Champion Moss Curled .....	.35
309 Hamburg or Root .....	.35

## PARSNIP

310 Improved Guernsey .....	.40
311 Long Smooth Hollow Crown.....	.40

## PEANUTS

315 Mammoth Virginia .....	.20
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## PEAS

320 Surprise .....	.14
320½ Best Extra Early .....	.14
321 Heroine .....	.17
·21½ Peter Pan .....	.16
322 Telephone .....	.16
323 Alaska .....	.14
324 Gradus .....	.15
324½ Blue Bantam or Laxtonian .....	.19
325 Notts Excelsior.....	.14
326 Improved Stratagem.....	.17
327 Champion of England.....	.16
329 Premium Gem .....	.14
329 Little Gem .....	.15
330 American Wonder .....	.15
333 New English Wonder .....	.15
333½ Alderman.....	.16
334 Thomas Laxton.....	.14
335 Dwarf Telephone.....	.16
339 Little Marvel.....	.15
341 Mam. Luscious Sugar .....	.19

# L. L. OLDS SEED COMPANY

## PEPPER

No.		$\frac{1}{4}$ lb. at 1-3 pound price Oz. at 1-10 th. pound price.	Lb.
350	Ruby King		\$2.00
351	Bell or Bull Nose		2.00
352	Golden Queen		4.15
354	Chinese Giant		4.50
354½	Royal King		2.00
355½	Red Chili		2.00
356	Early Harris		3.40
356½	Pimiento		2.00

## PUMPKIN

360	King of Mammoths		.65
361	Quaker Pie		.60
362	Conn. Yellow Field		.40
363	Small Sugar		.55
364	Winter Luxury		.60
365	White Cushaw		.65

## RADISH

370½	Sparkler (Scar. White Tip)		.50
371	Early Scarlet Turnip		.50
373	Impd. French Breakfast		.50
374	Olds' Twenty Day		.60
375	Saxa		.60
376	Crimson Giant		.55
377	Scarlet Globe		.50
378	Snowball or White Box		.45
381	White Strasburg		.60
384	Cincinnati Market		.50
385	Improved White Icicle		.50
390	New White Chinese Winter		.50
391	China Rose, Winter		.45
392	Black Spanish, Winter		.50
393	Mammoth Japanese Winter		.50

## RHUBARB

395	Large Victoria		1.50
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## SALSIFY

397	Sandwich Island		2.25
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## SPINACH

400	Victoria		.45
401½	King of Denmark		.35
402	Bloomsdale		.30
403	Long Season or Triumph		.30
403½	New Zealand		.40

## SQUASH

405	Mammoth White Bush		.80
407	Giant Sum. Crookneck		.70
409	Table Queen		1.00
410	Delicious		.90
411	Improved Hubbard		.75
413	Golden Hubbard		.60
417	Vegetable Marrow		.65
418	Blue Hubbard		.75
420	Mammoth Chili		.85

# **DEALERS' WHOLESALE PRICE LIST**

## **TOMATO**

**1-4 pounds at 1-3 pound price.**

No.		lb.
425	Spark's Earliana .....	\$2.25
426	Success.....	2.25
427	New Stone.....	2.25
428	Fordhook First .....	2.50
429	Matchless.....	2.25
430	New Dwarf Stone .....	3.75
432	Dwarf Champion....	3.00
434	Chalk's Early Jewel .....	2.25
436½	John Baer.....	3.00
437	Ponderosa.....	4.25
438	Enormous.....	4.00
439	Golden Queen.....	3.50
440	Livingston's Globe.....	4.00
442½	Livingston's Manyfold.....	3.00
443	June Pink.....	2.50
444	Bonny Best.....	2.75
447	Yellow Plum.....	4.00
455	Ground Cherry... Yellow.....	4.50
451	Mixed.....	2.00

## **TURNIP**

460	<b>Purple Top Strap Leaf</b> .....	.30
463	White Flat Dutch.....	.35
465	<b>Purple Top White Globe</b> .....	.30
466	Early Snowball.....	.35
467	Cow Horn.....	.35

## **RUTABAGA**

475	<b>American Purple Top</b> .....	.40
477	Neckless.....	.35
479	<b>Golden Heart</b> .....	.35

## **HERBS**

**Ounces at 1-10 Pound price**

480	Anise .....	.90
483	Caraway.....	.50
485	<b>Dill</b> .....	.60
489	Sweet Marjoram.....	2.00
492	Sage .....	3.25
496	Thyme .....	3.50
499	Mixed, the above .....	2.00

## **TOBACCO**

No.		Oz.
500	<b>Comstock Spanish</b> .....	\$.40
501	Conn. Seed Leaf.....	.20
503	Wis. Conn. Havanna No. 38.....	.40

## **ASTERS**

No.		Trade	Pkt.	Oz.
800	<b>Olds' Finest Mixed</b> .....	-\$ .10	\$.50	
800½	Royal Mixed.....	.10	.70	
802	Giant Comet Mixed.....	.10	.70	
802½	<b>Giant Branching Mixed</b> .....	.10	.70	

# L. L. OLDS SEED COMPANY

## ASTERS—Cont'd.

No.		Trade Pkt.	Oz.
804½	Giant Branching White.....	.10	.70
805½	Giant Branching Pink.....	.10	.70
803½	Red Sensation .....	.10	.50
805	Heart of France .....	.15	.85
806	<b>White Ostrich Plume</b> .....	.10	.75
816	<b>Betty Jung</b> .....	.10	1.50
812½	Silver Rose.....	.10	.75

## POPPY

No.		Trade Pkt.	Oz.
1120	Finest Mixed.....	..\$.10	\$.20
1121	<b>Double Carnation Mixed</b> .....	.10	.20
1122	Reselected Shirley.....	.10	.20
1128	Iceland.....	.25	.80
1128½	Oriental Hybrids Mixed.....	.20	.45
1129½	<b>King Edward</b> .....	.10	.25
1126½	<b>American Legion Mixed</b> .....	.15	.40

## PANSY

No.		Trade Pkt.	Oz.
1079	<b>Giant Trimardeau</b> .....	\$.20	\$2.00
1075	Giant Fl. Mixed .....	.20	2.00
1083	March Flowering.....	.25	2.25

## HOLLYHOCK

No.		Trade Pkt.	Oz.
1005	<b>Fine Double Mixed</b> .....	..\$.10	\$.50

## GAILLARDIA

No.		Trade Pkt.	Oz.
985	<b>Double Mixed Annual</b> .....	..\$.05	\$.30

## COSMOS

No.		Trade Pkt.	Oz.
925	Giant Flowered, Fine Mxd.....	..\$.05	\$.15
925½	Double Mixed.....	.10	.60
926½	Early Colossal.....	.05	.20

## SALVIA

No.		T. P.	Oz.	¼ lb.
1150	<b>Scarlet Sage</b> .....	..\$.10	\$3.00	\$9.00

## VERBENA

No.		T. P.	Oz.
1305	<b>Largest-fl. Finest Mixed</b> .....	\$ .10	\$.85

## ZINNIA

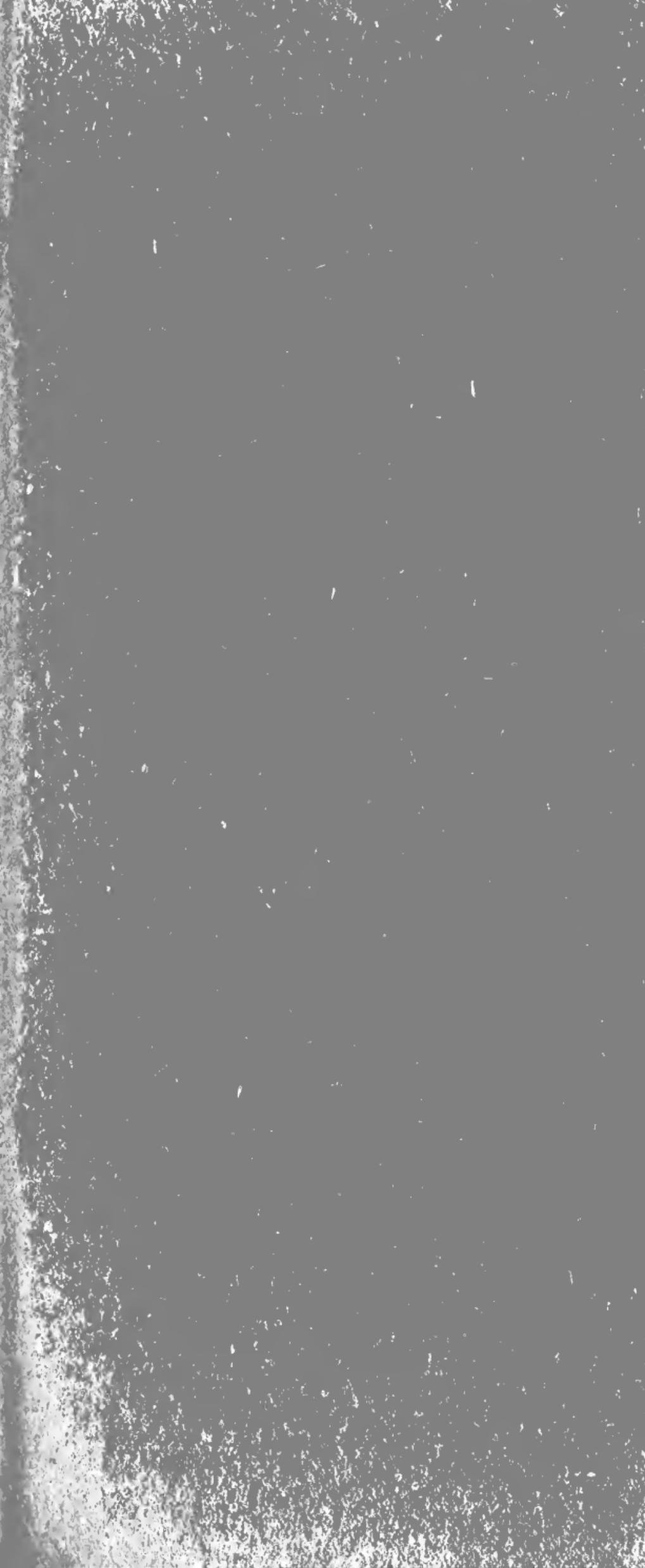
No.		T. P.	Oz.	¼ lb.	lb.
1329	Fire King.....	.10	.90	2.50	
1335	Giant Flowered Mixed.....	.10	.85	2.50	

## NASTURTIUM

No.		Oz.	¼ lb.	lb.
1060	<b>Tall, Choice Mixed</b> .....	..\$.10	\$.20	\$.60
1050	Dwarf, Choice Mixed.....	.15	.25	.70

## SWEET PEAS

No.		Oz.	¼ lb.	lb.
	<b>Olds' Best Mixed</b> .....	..\$.15	\$.35	\$1.00
	Earliest of All.....	.20	.50	1.50
	<b>Sunrise Spencer Mixed</b> .....	.15	.45	1.25
	<b>Spencer Type Mixed</b> .....	.15	.45	1.25



**SEEDS**  
**OLDS' MADISON**